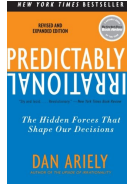


KELLY PAXTON'S

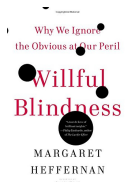
Required Reading



PREDICTABLY IRRATIONAL

Dan Ariely. One of the first books I read by Ariely. Got me hooked.

<https://pnklr.co/2DeCnyP>

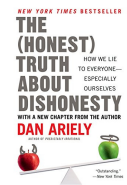


WILLFUL BLINDNESS

Margaret Heffernan. This is required reading especially in today's environment.

Also, check out her TED talks.

<https://pnklr.co/2T07rrJ>

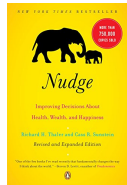


THE HONEST TRUTH ABOUT DISHONESTY

Dan Ariely. All I can say is that if you ever get a chance to see Ariely you must.

Check out *The Dishonesty Project* on Netflix.

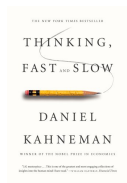
<https://pnklr.co/2AWJ733>



NUDGE

Richard H. Thaler & Cass R. Sunstein. Well, Thaler just got the Nobel Prize for Economics. That should tell you something.

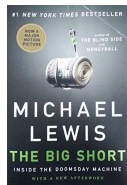
<https://pnklr.co/2z2JIWi>



THINKING FAST AND SLOW

Daniel Kahneman. Kahneman is who got Behavioral Economics started along with Max Tversky. A great read.

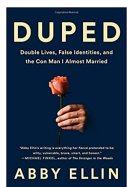
<https://pnklr.co/2JRHzdv>



THE BIG SHORT

Michael Lewis. Anything by Michael Lewis is awesome. This book made into a movie is one of my all time favorites.

<https://pnklr.co/2DzjZBK>



DUPED

Abby Ellin. Have you been duped? Anyone can be duped. This is a fantastic read. It's much more than a personal story.

<https://pnklr.co/2TPmsfX>

KELLY PAXTON'S

Recommended Resources



ALL THE QUEEN'S HORSES

Excellent documentary by Dr. Kelly Richmond Pope on the Rita Crundwell story.

<https://pnklr.co/2DahtkB>



ETHICS SUITE

For the Restaurant and Hospitality Industry.

<https://pnklr.co/2PIIIVV>



I-SIGHT

Excellent webinars on various investigative topics.

<https://pnklr.co/2Dv4FWZ>